

THE IMPACT CATALYST

Issue - 2

July 2023



Editor's message

Dear Readers,

I am thrilled to present to you the second issue of **Integra Ventures** newsletter! It's been an exciting journey since our inaugural edition, and I am grateful for the overwhelming support and positive feedback we have received.

In this issue, we have curated an array of captivating articles, updates that reflect our activities and accomplishments. As the editor, I want to express my gratitude to our talented team of writers, designers, and contributors who have poured their heart and soul into this issue. I also want to thank you, our readers, for your continued support and engagement. Your participation is what makes this newsletter truly come alive. I encourage you to connect with us, share your thoughts, and let us know how we can better serve you.

With this second issue, we celebrate the growth, the achievements, and the vibrant spirit of our organization. I hope you find this edition insightful, inspiring, and a catalyst for new ideas. Let us continue to foster a community of innovation, collaboration, and progress as we embark on this exciting journey together.

Wishing you an enlightening and enjoyable read!

-Editor





Role of Communication in Public Health:



Communication plays a pivotal role in public health initiatives, acting as a catalyst for behaviour change and shaping healthier communities. By utilizing diverse communication methods, ranging from interpersonal interactions to digital and mass media campaigns, public health practitioners can effectively disseminate vital information, drive behavior change, and achieve positive health outcomes. The Center for Disease Control and Prevention (CDC) Gateway to Health Communication Guide serves as a valuable resource for developing communication strategies and policies in the field of public health. It emphasizes the importance of adopting an equity lens to ensure inclusive and non-discriminatory communication approaches and materials.

Read more -

Rahul Roy,
Sr Consultant- Public Health,
Integra Ventures





Biophilic design and its importance in healthcare:



Originating from a theory of biologist Edward Wilson “Biophilia” - literally translated as “love for life” - is defined as the impulse of humans to affiliate with other life forms.

Biophilic design tries to emulate nature in buildings. So, it is the design that incorporates elements of nature both in the interiors and exteriors of the spaces which allows for improved comfort and performance of the people occupying those spaces through the inclusion of natural elements in built space, such as non-artificial light, water or plants.

Biophilic design seeks to link our intrinsic need for affiliation with nature to the modern built environment

Read more -

Bandita Kashyap,
Sr Architect,
Integra Ventures



INTEGRA VENTURES ACTIVITIES (APR'23- JUNE'23)

International Nurses Day

On May 12th, 2023, Integra Ventures joined hands to commemorate International Nurses Day, a day dedicated to recognizing the remarkable contributions and indomitable spirit of nurses worldwide. We interviewed few Nurses across Hospitals of Guwahati to pay tribute to the incredible resilience and unwavering commitment demonstrated by nursing fraternity. Their contributions extend far beyond the boundaries of healthcare facilities, touching the lives of individuals, families, and communities.



World Environment Day

Integra Ventures observed World Environment Day on 5th June, 2023, a day dedicated to raising awareness and taking action for the protection and preservation of our planet. This year, as we mark Environment Day, we reflect upon the urgent need for collective efforts to address the environmental challenges that threaten the very foundation of our existence. The theme for Environment Day 2023, "Preserving Our Planet for Generations to Come," underscores the significance of sustainable practices and responsible stewardship in safeguarding our environment. So Integra Ventures Team we collectively took responsibility by donating plants, and by taking pledge to adopt environmental practices because every small steps matters.



INTEGRA VENTURES ACTIVITIES (APR'23- JUNE'23)

World Blood Donor Day

On the occasion of World Blood Donor Day which was observed on 14th June 2023, Integra Ventures organised a blood donation camp to raise awareness about the importance of blood donation and to encourage people to donate blood. Volunteers from the organization, actively participated in the camp which was held in Dispur Hospital, Guwahati. The blood collected during the camp was handed over to the collaborating Dispur Hospital Blood Bank, where it was processed, tested, and made available for patients in need.



ACHIEVEMENTS



Integra Ventures is proud to announce that it has been honored with an award and a certificate of appreciation for excellence in **Hospital Management & Healthcare** at the **North East Healthcare Summit 2023** organized by Rotary Club, Guwahati on 28th April at Radisson Blu. The certificate of appreciation was presented to Integra Ventures for delivering integrated turnkey solutions to the diversified healthcare industry of Assam and NER.



10th year

ANNIVERSARY CELEBRATION & AWARDS

Integra Ventures was thrilled to celebrate a significant milestone - our 10-year anniversary! Over the years, we have strived to empower change, guided by our core values of compassion, innovation, and collaboration. Through our relentless efforts, we have witnessed remarkable transformations. It is with immense gratitude that we reflect upon the remarkable achievements and milestones we have attained together. This anniversary serves as a reminder of the power of collective action and the ripple effect of even the smallest acts of kindness. It is an opportunity to express our deepest appreciation to all those who have contributed to our journey – patrons, partners, employees, clients, and well-wishers who have stood by us every step of the way. Here's to 10 years of making a difference, and to many more impactful years ahead!



JOIN OUR TEAM

01

Architect

(Exp: 5-6 years)

02

Architectural Draughtsman

(Exp: 3-5 years)

03

Senior Healthcare Consultant

(Exp: 5-6 years)

04

Healthcare Documentation Specialist

(Exp: 2-3 years)

05

Hospital Quality Assurance & Accreditation Expert

(Exp: 2-3 years)

06

Project Engineer (Civil)

(Exp: 5 years & above)

07

Site engineer MEP (Mechanical/Electrical)

(Exp: B.E/B.Tech - 3 years & Diploma-5 years)

08

Civil Engineer

(Exp: B.E/B.Tech - 3 years & Diploma - 5 years)

09

Electrical Engineer

(Exp: 3 years & above)

10

Site Supervisor

(Exp: 5 years & above)

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